



South Beaverton Neighborhood Census Profile



Portland State
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POPULATION RESEARCH
CENTER



City of Beaverton Quick Facts (2010)

- Total Population – 89,757
- Total Housing Units – 39,500
- Homeownership Rate (2007-2011) – 49.7%
- Housing Units in Multi-Unit Structures – 46.2%
- Median Value of Owner Occupied Housing - \$297,600



City of Beaverton Quick Facts (2007-2011)

- Language Other than English Spoken at Home – 27.6%
- Median Household Income - \$55,115
- Persons Below Poverty Level – 12.1%

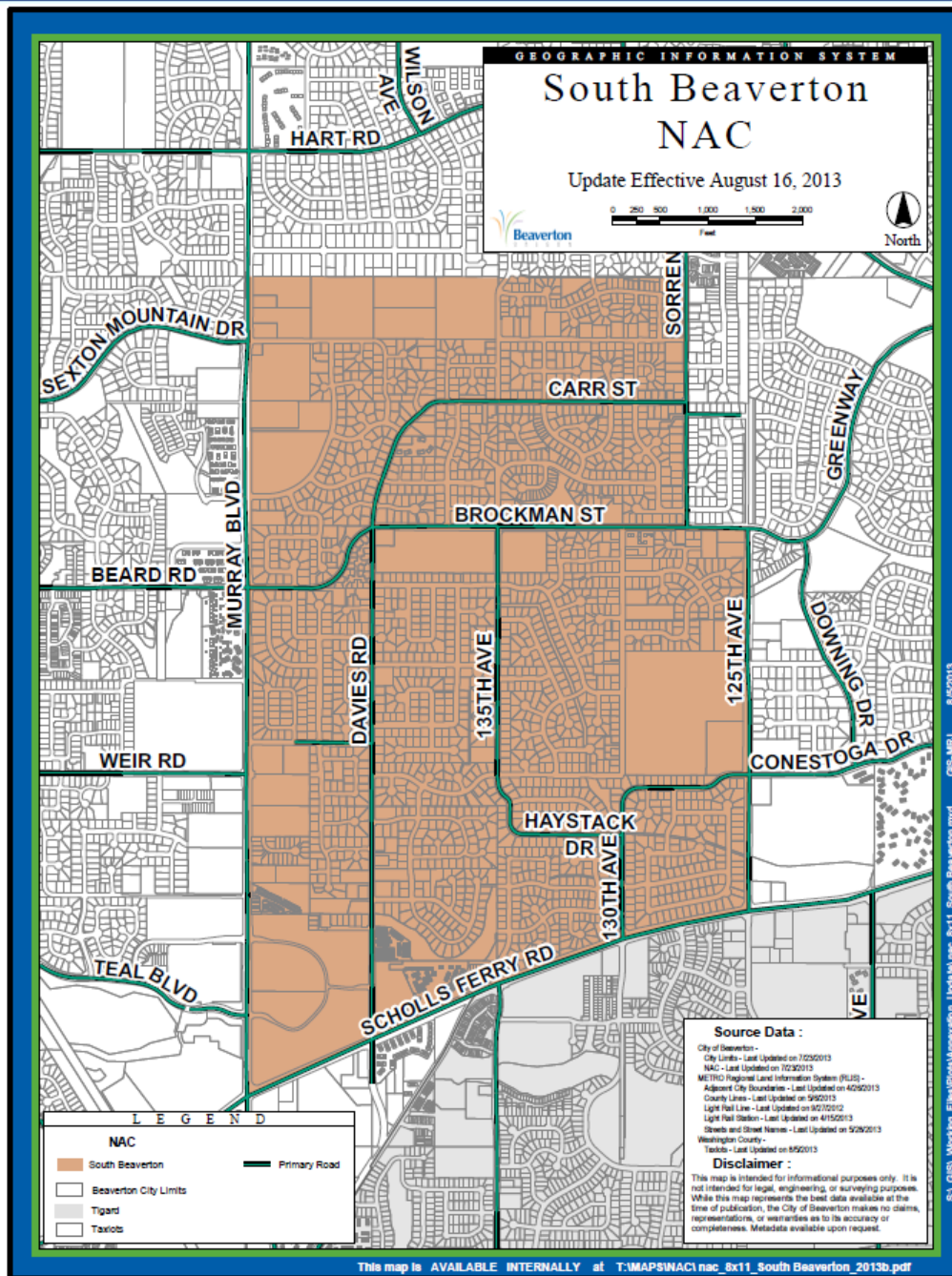
Project Background

- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand who the NAC's constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.



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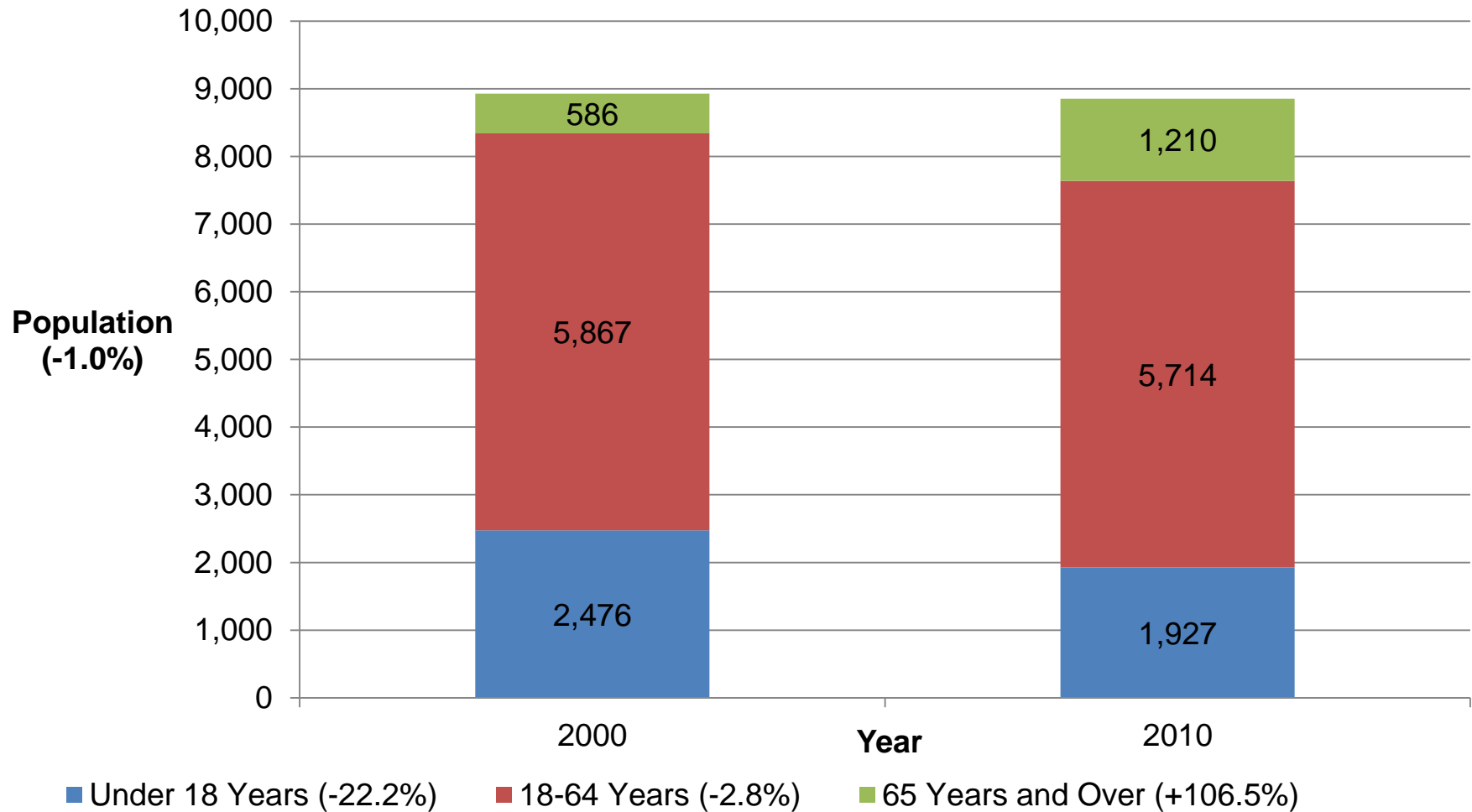
Area and Density of South Beaverton

- Acres
 - 2000 = 874
 - 2010 = 874
- Persons per acre
 - 2000 = 10.2
 - 2010 = 10.1 (-1.0% decrease)
- Persons per square mile
 - 2000 = 6545
 - 2010 = 6481 (-1.0% decrease)

Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Total Population and Age Change from 2000-2010

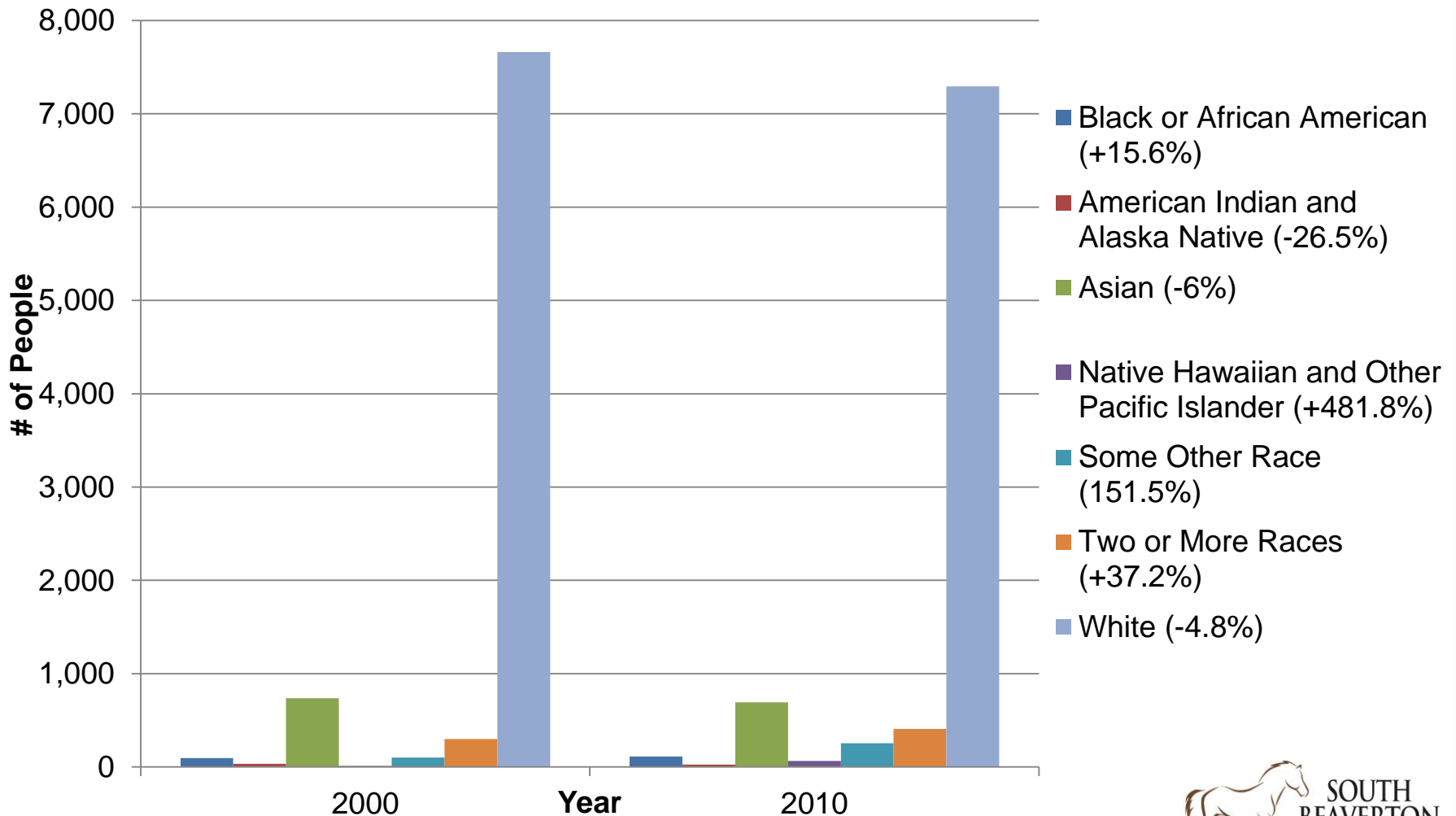


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Diversity of South Beaverton

Change from 2000-2010

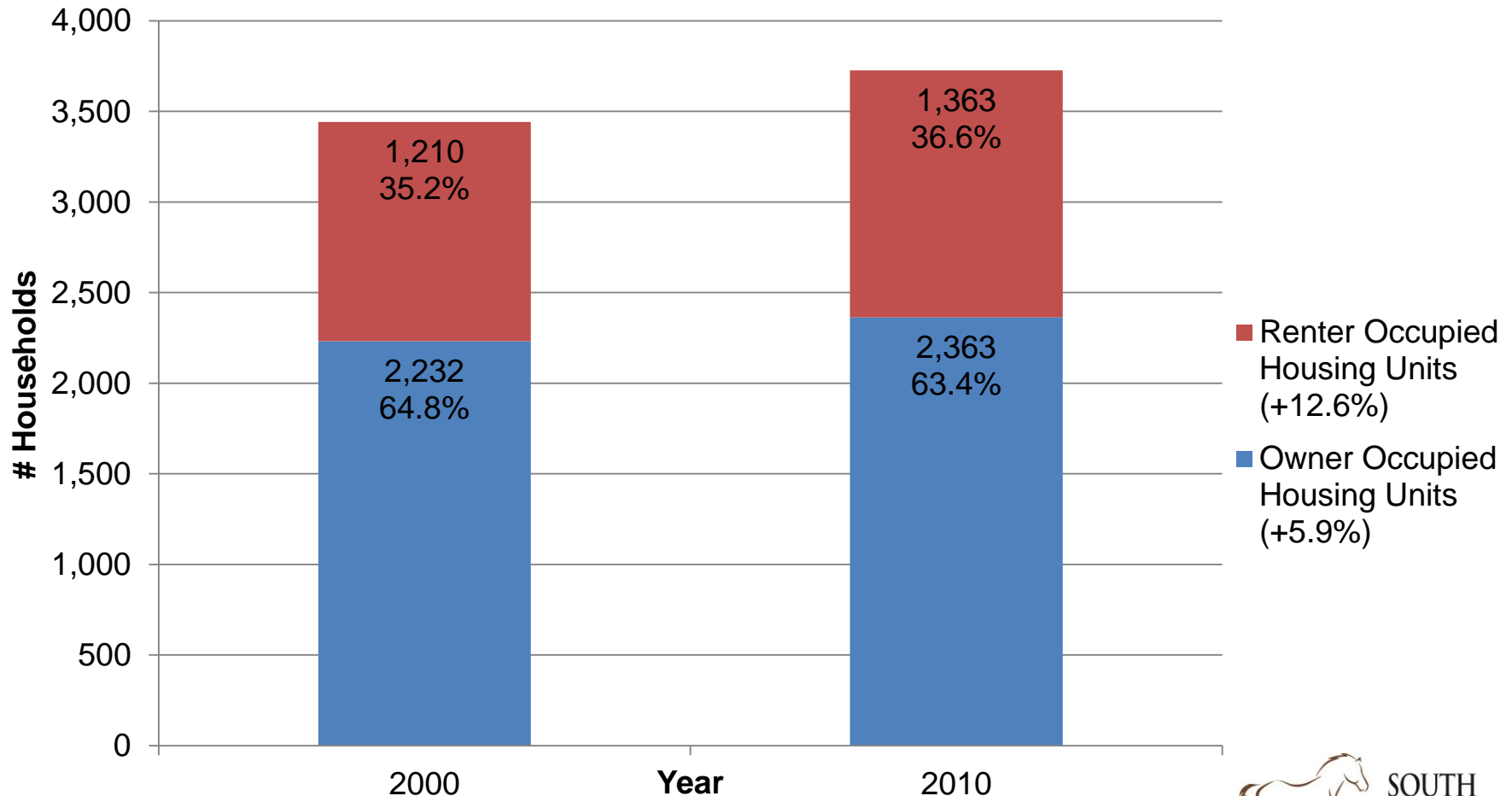


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Total Occupied Housing Units

Change from 2000 - 2010

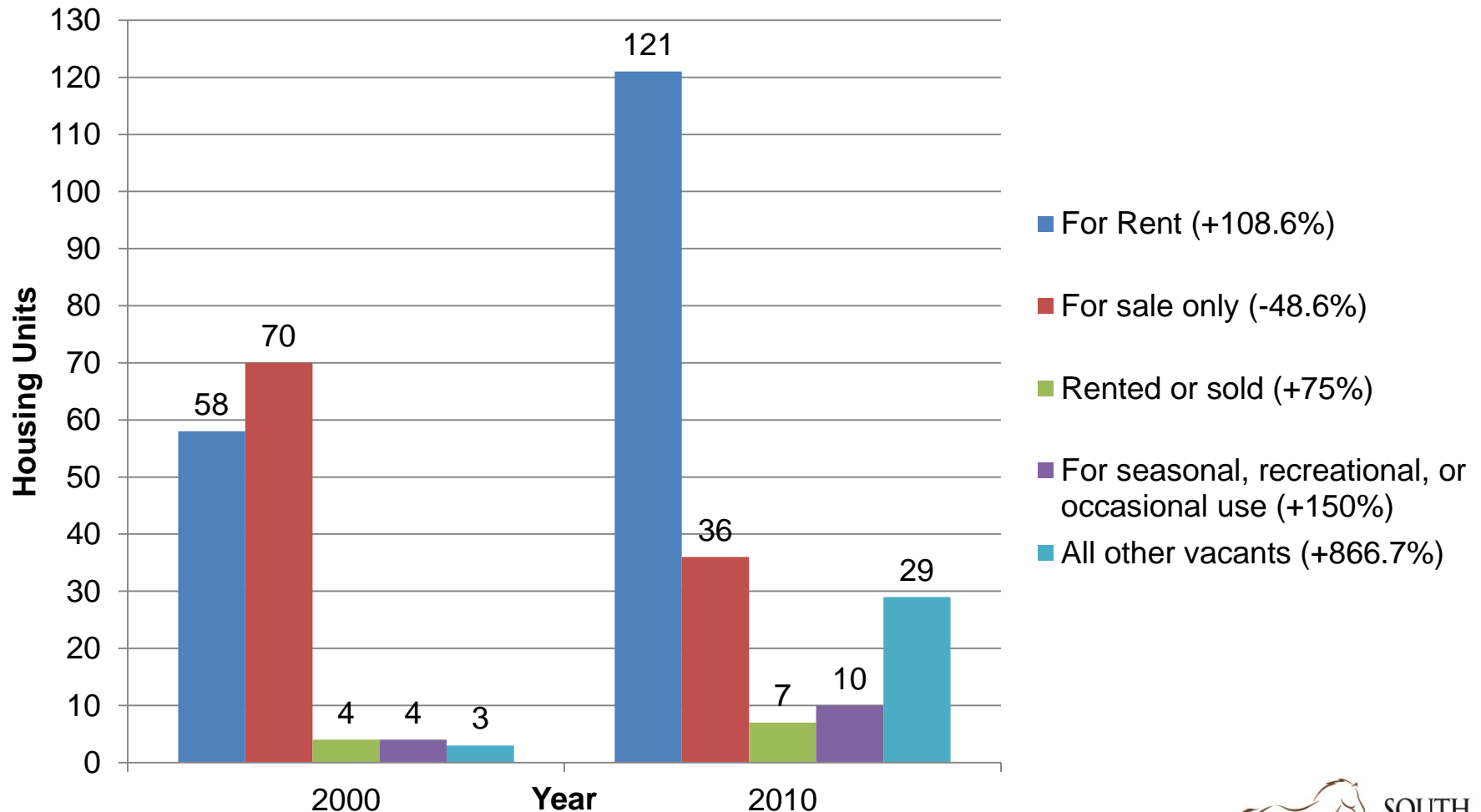


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Total Vacant Housing Units

Change from 2000-2010

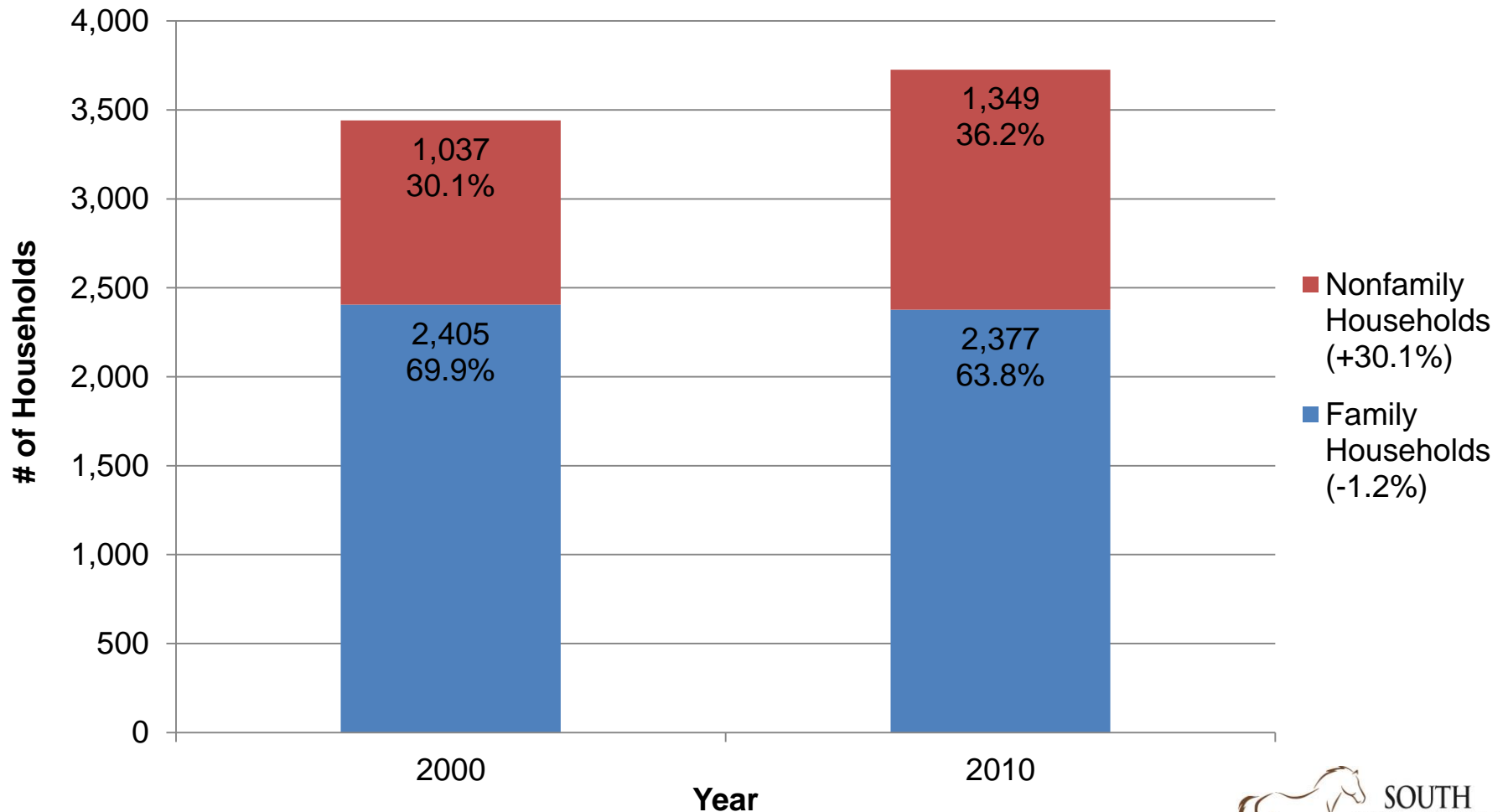


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Household Makeup

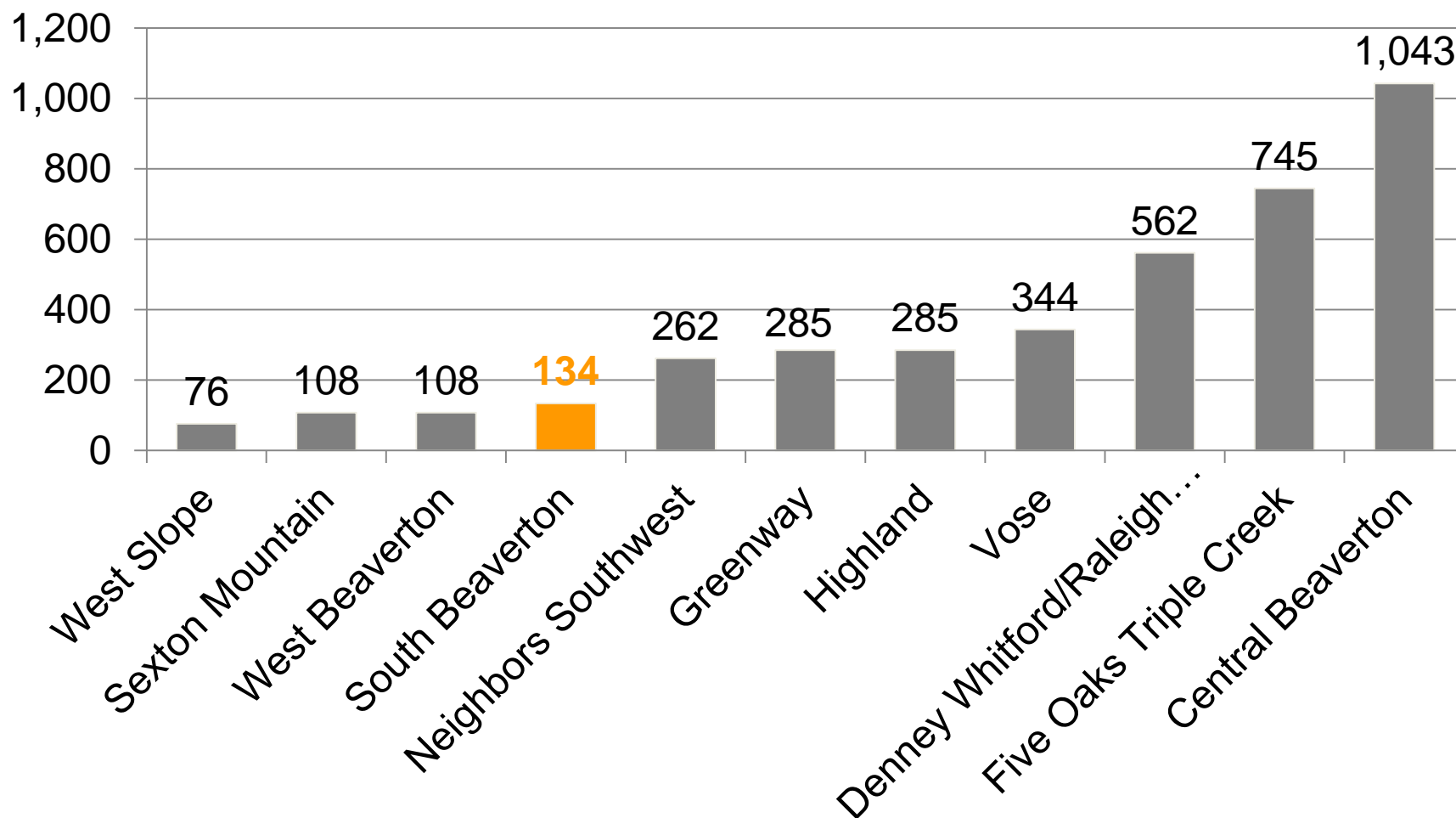
Change from 2000-2010



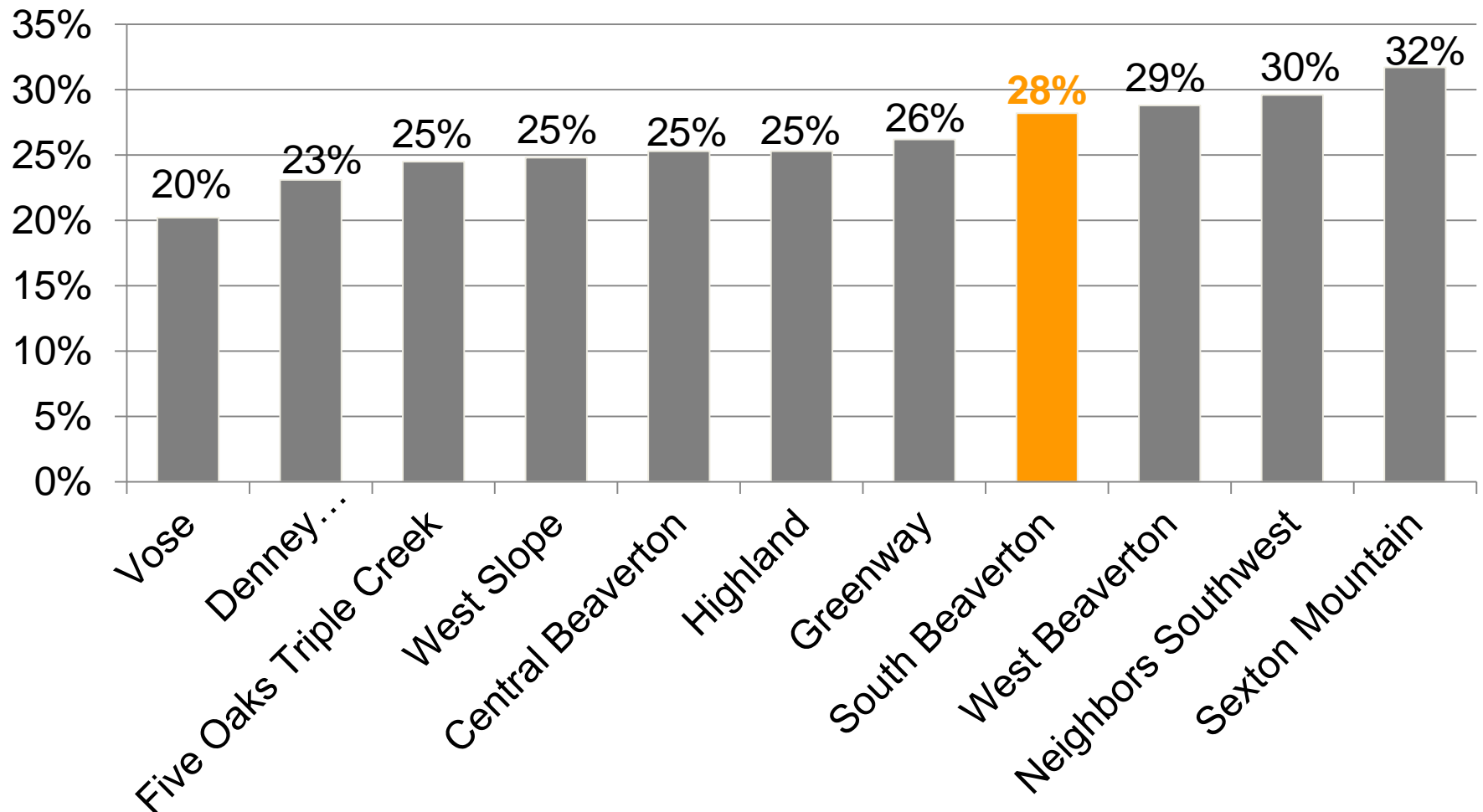
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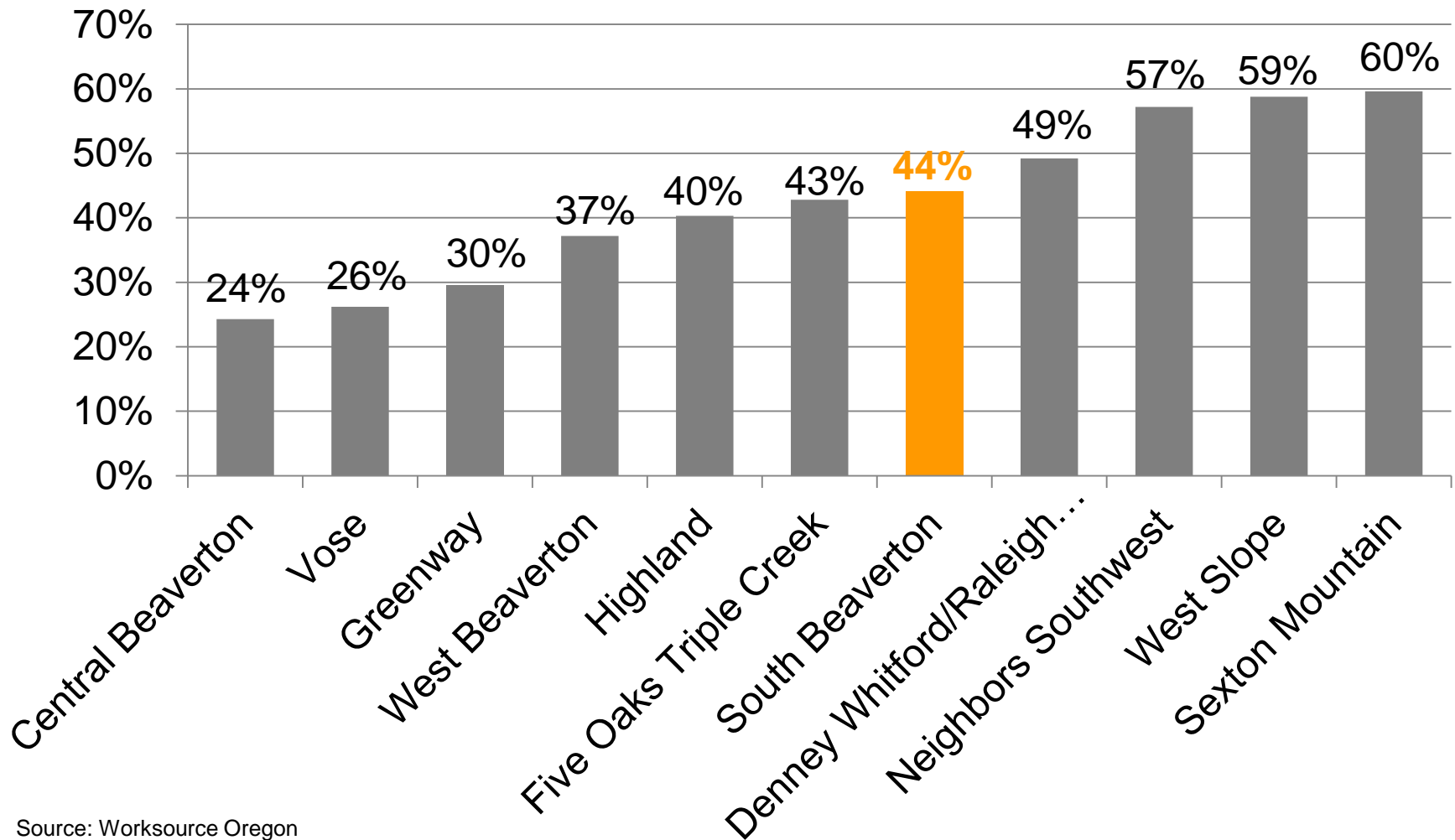
Business Distribution for all NACs in 2011



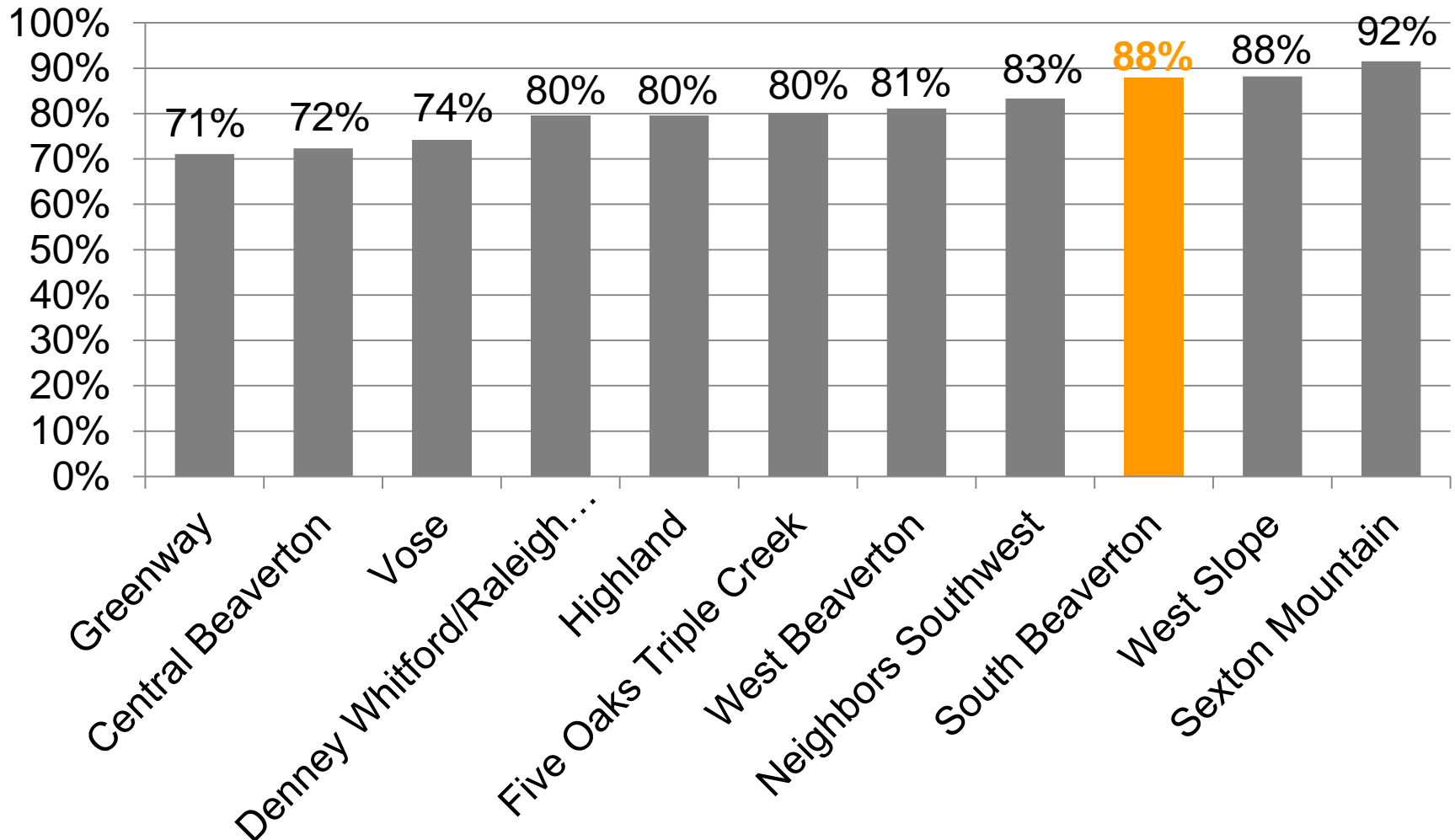
Percent of Population Enrolled in School by NAC (2007-2011)



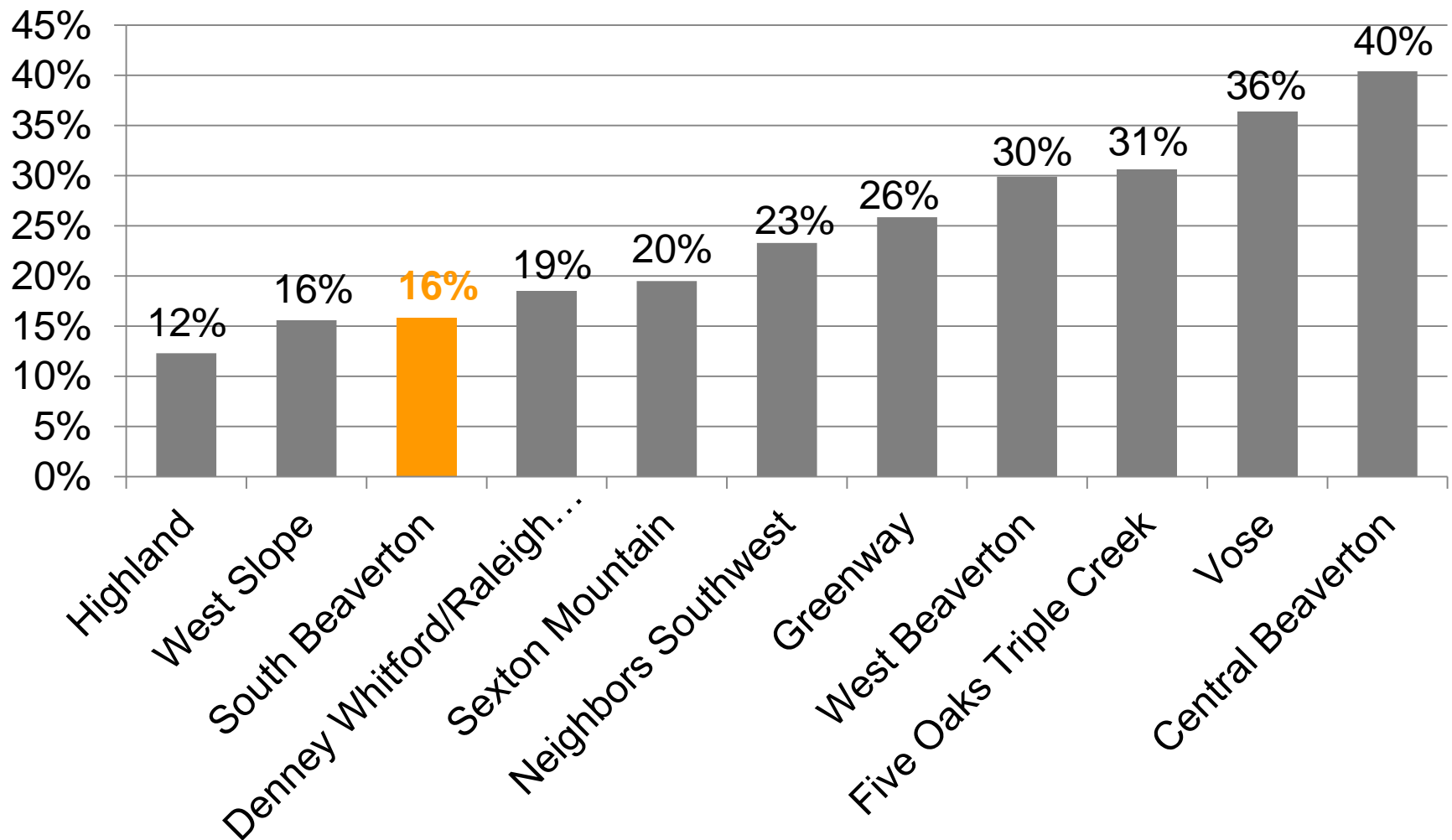
Percent of Population 25+ With College Degrees by NAC (2007-2011)



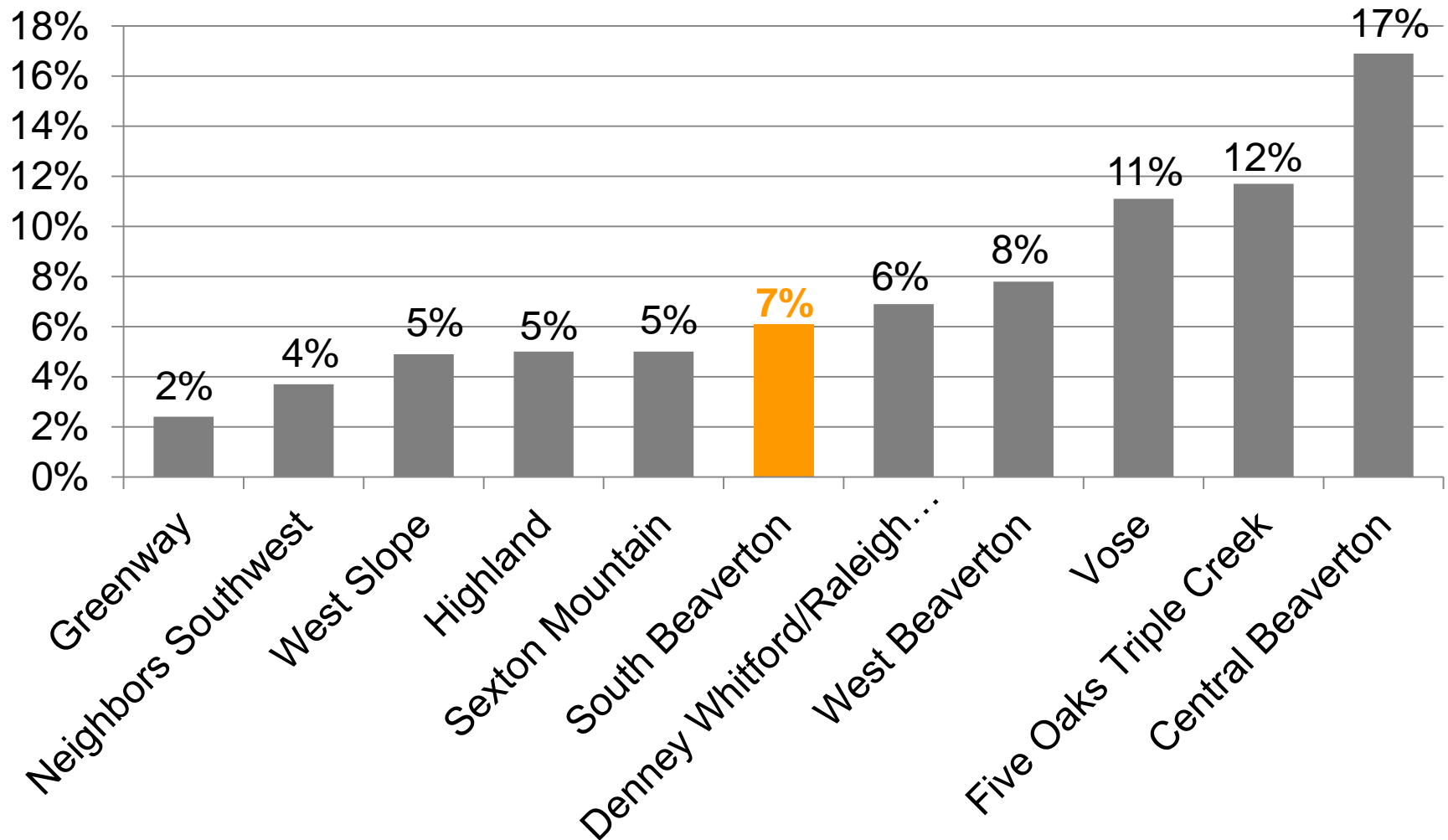
Percent of Population that Owns a Computer by NAC (2012)



Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)



Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



Summary

South Beaverton 2000-2010

- **Size and Density**

- There has been no change in the geographic area of South Beaverton during this period, but the density has decreased from 2000, with 1% fewer people per square mile in 2010.

- **Age**

- The population of those under the age of 65 has decreased during the ten year period, with those ages 65 and older increasing by 106.5%

- **Diversity**

- The number of whites in SB remains the largest percentage in the neighborhood (82.4% in 2010). The neighborhood has become increasingly diverse over the ten year period, with a 481.8% increase in the Native Hawaiian & Pacific Islander population and a small decrease in the white population (-4.8%)

Summary

South Beaverton 2000-2010

- **Housing**

- Owner occupied housing units (63.4% in 2010) continue to outnumber renter occupied housing units (36.6% in 2010). There has been a slight shift from owner occupied to renter occupied housing in the ten year period, with 12.6% more renter occupied housing units.

- **Household Makeup**

- Family households (63.8% in 2010) continue to outnumber nonfamily households in the neighborhood (36.2% in 2010), although there has been a shift towards nonfamily households in the ten year period.

Summary

South Beaverton 2000-2010

- **Business Distribution (2011)**

- South Beaverton has 134 businesses, which comprises 3.5% of the total businesses in Beaverton (3,792).

Source: Worksource Oregon

- **Enrollment in School (2007-2011)**

- 28% of the population in South Beaverton are enrolled in school, on the higher end of the range for all NACs.

Source: Census ACS 2007-2011 5 Year

- **Population 25+ with College Degrees (2007-2011)**

- 44% of the population in SB 25 or older have a college degree, with the lowest rate in Central Beaverton (24%) and the highest rate in Sexton Mountain (60%).

Source: ESRI Business Analyst



Summary

South Beaverton 2000-2010

- **Computer Ownership (2012)**

- 88% of the population in South Beaverton own a computer, the second highest rate after Sexton Mountain, which is at 92%.

Source: ESRI 2012

- **Population that Speaks Another Language Besides English (2007-2011)**

- 16% of SB residents speak another language besides English, with the lowest rate in Highland (12%) and the highest in Central Beaverton (40%).

Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**

- 7% of South Beaverton residents utilize public transportation to get to work, the median for all NACs with the highest rate in Central Beaverton, at 17%.

Source: Census ACS 2007-2011 5 Year



South Beaverton: Did you Know?



- 1.2% of residents in South Beaverton bike to work, the second highest rate after Greenway (1.3%).
Census 2007-2011 ACS 5 Year
- The projected population for South Beaverton in 2017 is 8,428 (as of the 2010 census there were 8,113 residents).

ESRI 2017



Learn More About the SB Neighborhood and Get Involved!

- Visit www.BeavertonOregon.gov/SouthBeaverton
- Like South Beaverton on Facebook at www.Facebook.com/SouthBeavertonNeighborhood
- Subscribe to South Beaverton's email list by visiting www.BeavertonOregon.gov/list.apx or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to neighbormail@BeavertonOregon.gov

